



# WORLD HAPPENINGS BRIEFLY TOLD

Active preparations are being made for the prohibition poll in New South Wales, in September. The liquor business is to be compensated to the extent of \$100,000.

When Gen. Umberto Molle reached the North Pole in his dirigible, Italy, he will drop a medal to commemorate soldiers in the Italian Alps who were killed in the war.

A radio message which described the terrible Arctic storm has been received by Edward Howard, Port Arthur, state director of civil aviation, from Commander Donald P. MacMillan, whose schooner, Hecla, is now "stuck" Campbell, pioneer parachute jumper, was killed instantly at Clover Field, California, when his parachute harness broke and he plunged from an altitude of 1,500 feet during an exhibition jump.

British Columbia is shipping more dairy cattle to China and, despite political uncertainty there, the market for good stock continues in a healthy condition, according to Dr. C. Knight, provincial live stock commissioner.

The bill which is proposed to increase the duties on foreign imports of fruit is a measure long desired by British Columbia to ensure more successful control of its liquor laws.

Hon. Peter Heenan, federal minister of labor, may represent Canada at the annual labor conference at Geneva this year. The conference opens on May 30, and should the political and industrial situation of the country permit of the minister's absence, he will undertake the trip.

## A WONDERFUL TRIBUTE

Bay's Own Tablets Declared To Be Worth Their Weight In Gold

A mother who only used to buy Baby's Own Tablets once in a while, has now decided that nothing else can equal them in her little one's medicine chest.

These devices are the best form of first aid yet developed, and a very great number of first in North America have been extinguished by the intelligent use of these extinguishers in the hands of housewives and children.

A Mince Typhoid  
A musician of Milan, Italy, has just devised a novel form of typhoid that turns a blink sheet of paper into a complete musical score, says Popular Science. It writes the lines of the staff, the musical notes themselves with all accidentals and marks and even the accompanying words.

The gray fox is much less swift than the red fox, it differs also in important structural characters and unlike all other foxes, is an expert climber.

## Ocean Fare £2

Under the British Nomination Scheme, your relatives and friends can travel at this low rate from Britain to Canada.

For complete information, please write to the Canadian Travel Bureau, 1111 St. James Street, Montreal, Quebec, Canada.

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Healthy blades can be removed most easily with a sharp blade. No, too, can Hercules Permanent Building Paper be cut.

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## Small Town Papers

FRANK PARKER STOCKBROKER

Representing the largest percentage from Montreal, Quebec, Canada.

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times its volume in acid. It is harmless and tasteless and its action is quick. You will never rely on crude methods, never continue to suffer, when you learn how quickly, how pleasantly this premier method acts. Please let it show you—now.

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over the newly caulked graves where the potatoes and turnips now lie buried; dead fields cleared out, swept clean and tidied away like the bow of a trout where the neighbors gather and do this sad service for the one who is gone; linden stubble whose golden hue was faded now to match the lowering sky; leafless trees that draw together moaning and complaining like toothless old women whose children have all forgotten them; no birds at all except the little graybirds who ring no song and whose coats are the color of dust; the rose-haws gone, driven out by the howling winds of December that foam with rage at any spot of brightness; weary

winde that rage all day and mean at night as if they had repented of their evil ways, but whose sorrow is only for the works of destruction which they were not able to accomplish. The harvest past, the summer gone, stark melancholy over all. So came that cold, gray, denolate time which we refer to as the "Turn of the Year."

There was only one hope for the sad old world, so gray and unlovely and lifeless—hope that the decent snow would come with its soft winged sheet to cover the unsightliness of the dead face. Surely there would be snow for Christmas. "A green Christmas makes a full churchyard" the old people said grimly, but no one could truthfully call this a green one.

In the City all the street sounds this Christmas Eve were harsh, cold and hollow. Street cars changed and shrieked and roared through the Subway; horses' feet pounded on the pavement like blows on an anvil, and automobile brakes seemed to scream in fright and pain. Many a person turned hastily, expecting to see an accident, only to find it was just a car stopping. Cold, gray and hard lay the city on this day which should be the brightest of the year.

In the very grayest part of the day, when the sunlight was fading and the lamps were not yet lighted, the snow began weaving its changing patterns through the waiting air. The country people saw it falling.

## These Two Found Relief by Taking Lydia E. Pinkham's Vegetable Compound


as he hurried along with their shopping bags, dropical with last-minute Christmas gifts. The red bulbs in the shop windows suddenly grew brighter, as if a candle had been lighted in them, and the Christmas wreaths sparkled through the splinters of frost that began to come on the windows, for with the approach of nightfall the cold increased. The hurrying bakers' wagons and carts, with their loads of bread in the snow, which in half an hour had covered the frozen ground. The Salvation Army captain on the corner slapped his red-mittened hands together to keep them warm, and

He called more heartily to all good Christians to keep the pot boiling.



place."

Away below the snow, in another world, Helmi's soul wandered lonely, torn with the old problem of whether to go on or stay. Life was too hard—it had been too hard for Aunt Lili, so she stepped out and let life go on without her. God couldn't blame her for quitting. Why didn't He make life a little easier for women? God was all-powerful—life



LESSON No. 16

**Question:** Why do growing children, *particularly girls*, need emulsified cod-liver oil?

**Answer:** Growing children

ther is not goin' to die, I don't think; though you never can tell about a woman when her man has his back on her."

Outside the snow was still falling. The evergreen trees were bending under the weight of it, their branches sagging down like great white bears' paws. Christmas Eve surged forward with all its infectious gladness as the crowds of belated shoppers in-

**for  
Bottle-fed  
Babies**



**for  
Bottle-fed  
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9 a.m. to 12:30 p.m. and  
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Comd meeting second Friday of each month at 8 p.m.

This office will be closed as follows:  
Sundays, Statutory Holidays and the last fortnight of July each year.

ALSO—  
First two legal working days of each month for meter reading and first two legal working days following the fifteen of month for collections, etc.

PETER MACLEAN  
Secretary-Treasurer.

## Check CHEVROLET POINT BY POINT

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Improved motor—the valve-in-head type.  
AC oil cleaner.  
Fully enclosed motor.  
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New and larger streamline bodies by Fisher—combination wood and steel construction—the type found on highest priced cars.  
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New non-locking four-wheel brakes—189 square inches of braking surface.  
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Early operating single-plate dry disc clutch.  
Completely enclosed instrument panel, indirectly lighted.

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The "Bigger and Better" Chevrolet, with every fine-car feature, now selling at

**NEW AND LOWER PRICES**  
Chevrolet—\$210.00 (open-top) \$240.00  
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ON LEFT RIBS ARE THE PROPERTY OF  
ALDEN B. SMITH,  
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SHOULDICK — GLEICHEN, ALBERTA

## MINUTES OF BLACKFOOT M.D. MEETING

(Continued from page 1)  
lional roadwork during the year 1928 and that the same be divided among the divisions according to the assessed value of each; that each division shall receive 75¢ or 75¢ for under or shall receive credit or debit for over or over-expenditure from 1927, the sum of \$10,000, and that the House of Chancery be apportioned 50% of the current municipal levy, the sum of \$10,000, together with a credit from 1927 of \$8181.17.—Carried.

An estimate of the ordinary overhead expenditures of the municipality was now prepared by the secretary-treasurer. After the amounts for the market road, the amounts voted for divisions and the amounts voted for hamlet, together with the credits from 1927, under-expenditures had been added thereto it was found that the surplus had been reduced to \$80.05 and in order to retain an estimated surplus of \$38,031.25 at Dec. 31st, 1928, the deficit \$37,951.20 would have to be made up by the sale of the assessable lands throughout the whole Municipality, upon improvements in hamlets and upon business.

Coun. Law: Whereas it is estimated that the sum of \$7,351.20 will be required over and above the estimated present revenue to meet the expenditures contemplated for the 1929 fiscal year, the sum of \$7,351.20, off 22¢ current year and;

Whereas the assessed value of all assessable lands, improvements and businesses within this Municipality is approximately \$3,705,120.00.

Therefore he it resolved and it is hereby resolved that the secretary-treasurer of this municipality be and is hereby authorized and directed to levy and collect a rate of 10 mills on the dollar on the assessed value of all assessable lands, improvements and businesses within this Municipality for municipal purposes; a rate of 2 mills on the dollar on the assessed value of all assessable lands within this Municipality for supplementary revenue purposes; a rate of 3 mills on the dollar on the assessed value of all assessable lands not included within the boundary of an organized school district as an educational tax and 10 mills on the dollar as a wild land tax on the assessed value of all those assessable lands that are subject to that tax.—Carried.

Mrs. Ada Victoria Benjamin of Gloucester, England, has taken a fourth husband at 72. She married the first time at 18, then at 30 and the third time at 54.

When Charles Hobert, of Leeds, Eng., committed suicide he left a note to his mother-in-law saying she had been his best friend.

John F. Beedel of Thornton, Eng., refused to kiss the court Biele when called as a witness, declaring it was "indecently dirty from long use."

Arrested for disorderly conduct, 16-year-old James Shanley of Chicago was sentenced to stay at home every evening for six months.

J. W. Bailey of Sheffield, Eng., who entered politics at 89, is getting out at 91 because he says it's "a young man's game."

A New York hospital was cured of his criminal propensities by three surgical operations. One would have sufficed if they had simply amputated the head.

Man wants but little help below; provided he is convinced that his neighbors have a little less.

There is no likelihood of a drought severe enough to dry up the political wet that will be along next summer.

Typewriters for use in composing music have been invented. A good many recent tunes sound as though they had been dictated but not recited. The jazz trombone player isn't the only individual who makes a noise through his hat.

One difference between a torador and a politician is that the former don't shoot the bull.

Queen Victoria of England had 40 ladies in waiting. Queen Alexandra had 24, while the recent Queen Mary has only 16.

Mrs. Ellen Auchmuty, a wealthy woman who died recently at Lenox, Mass., at the age of 89, was fond of driving but had never ridden in an automobile.

## THE PRICE TOO HIGH

Glorious as were the achievements of successful overseas fliers during 1927, the loss of 19 men and three women, who failed, makes the price of this kind of glory seem too high.

Those who died in the quest for trans-oceanic flying fame, leaving no record to tell the tragic story of their fate, were: Charles G. Nungesser and Col. between Paris and New York; Saint-Roman and Moncurry, between Genoa and Buenos Aires; early in May. Fredrik, Knoppe and Miss Mildred Doreau; Frost and Miss Brewster and Edward; between California and Honolulu in August.

Jefferson Branson, Brunswick, Ga., and Rio Janeiro, in August. Hamilton, Mitchell and Princess Lowenstein-Wertheim, who left England for Canada August 31.

Bertaud, Hill and Payne, in an attempted flight from New York to Rome in September.

Omni Goldsborough, Kohler and Mrs. Frances Grayson, who left New York on December 23 for Harbor Grace, Newfoundland, on the first leg of a proposed flight to England.

Through sheer luck, Haldeman and Miss Ruth Eldred escaped death when their plane, landed in the Atlantic near a tank steamer, in October.

Besides the loss of life attending the mental construction of thousands of dollars and the time of many ships and airplanes were spent in fruitless expeditions for the sea.

In the present state of aviation, the cost of overseas flying is too high.

## YOUR TOWN AND YOU

Editor George B. VanHarrison, of the Canadian Lumberman, and a new paper man with a wide experience said a lot of good things in an address at Walkerton, Ontario, before the Leeds Association. He was talking in "Your Town and You" which leads Editor Penne, of the Telescope, to ask: Are we doing our part?

It is to say that the speaker's remarks were straight from the shoulder and doubtless, touched sensitive spots in the mental construction of several present. They fitted admirably the position taken by some in every community. The "harping critics," the "2nd citizen," who permit personal animosities to interfere with their participation in movements for the general welfare of the place, came in for rather pointed attention. Those who lose sight of the merits of anything which would contribute toward improvement, because of their narrow selfish, nigrid outlook, were urged to sink differences for the common good.

## NO WONDER

A man was one day visiting a lunatic asylum while waiting in the grounds he put a pretent to whom he said: "Well, how did you get here?" The man replied: "Well, sir, you see I married a widow with grown-up daughter and then my father married my wife's daughter, that made my wife the mother-in-law, of her father-in-law, and my father became my step-son. Then my step-mother, the daughter of my wife, had a son, and that boy, of course, was my brother because he was my father's son; but he also was my wife's step-son, and therefore, her grand-son, and that made me the grandfather of my step-brother. Then my wife had a son, so my mother-in-law, the step-sister of my son, is also his grandmother, because his step-sister is his wife. I am the brother of my own son, who is also the son of my step-grandmother. I am my mother's brother-in-law, my wife is her own child's aunt, my son is my father's nephew, and I am my own grandfather. That one reason I am here, sir."

Five minutes after obtaining a divorce from John J. McCabe, of Atlantic City, Mrs. McCabe became the bride of Norman Brockmire of Washington.

It's hard to keep local color out of the news. Recently a leading Italian newspaper referred to the American Farm Bureau Federation as the "American Peasants' Union."

The government keeps a flag floating over the grave of Francis Scott Key, author of "The Star Spangled Banner."

An excellent opportunity for the enrichment of the language was overlooked by not including Messrs. Davos, Hines and Reed of Missouri, in that Mexican plot.

If some Naval critics had their way we should have only companionate Secretaries of the Navy.

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## NEW ISSUE:

## United Fuel Investments Co. Ltd.

6% CUMULATIVE PREFERRED STOCK  
Carrying a bonus of 3 shares of no par value Common Stock with each 10 shares of Preferred Stock

PRICE: 100.00 and Accrued Dividend

**O. C. ARNOTT CO. LTD.**  
INVESTMENT BANKERS  
Royal Bank Chambers M6718 Calgary

Every industry, be it large or small, adds to the progress and prosperity of any community. Every such industry brings new capital to a town, and distributes this among the business men generally in the way of wages and salaries. Everybody benefits.

Among local industries there is none of greater importance in any community than the local home newspaper. Not only does it provide employment for a certain number of workmen, but it offers a service to the community which could be obtained in no other way.

In their own best interests, therefore, business men should use their local paper for purposes of advertising, and also for the procuring of their requirements in PRINTING. All business men need printed matter of various kinds from time to time. Remember your local printing office when in need of printed matter.

## SPECIAL

Tapered Oak Wagon Poles ..... \$4.00  
Semi-Finished Oak Wagon Poles ..... \$4.50

We have a good stock of OAK Suitable for SINGLE TREES, DOUBLE TREES, EVENERS, REACHES and repairing Wagons and Machinery.

WE CAN SUPPLY SPECIAL SIZES ON SHORT NOTICE

**Crown Lumber Co. Ltd.**

"SPECIALISTS IN SERVICE"

## WANTED

**Listings of FARM LANDS in This District HENDERSON & MALLORY GLEICHEN, ALBERTA.**

## AUCTION SALE Town &amp; District

on the Calgary road.  
3 1/2 Miles North of Gleichen

**Tues. April 17th**  
SALE STARTS 1 P.M.

**Farm Machinery, Etc.**

8-ft. Front & Wood binder.  
John Deere 8-ft. binder.  
Mower, Cloney road weeder.  
Massey-Harris rake, 8-ft. cultivator.  
8-ft. Cockshutt disc.

12-in. Cockshutt gang plow, breaker and stubble bottom. Sulky Plow, Deering mower, Fanning mill, Massey-Harris disc, 22-in. Van front drill, 14-in. Great West gang, Webber Wagon and triple box Yellow Main Wagon and 160-bu. tank. Bain wagon and rack.

6-section Diamond harrow and cart, Wildcat Separator, 15-ft. Sanborn road roller.

Blacksmith's forge, Anvil, Vice, tongs and hammers.

Post drill and driller, Set bob sleighs, Buggy spring stone, Emery stone, 10 dollars, 1 1/2 hp. I.L.C. Pump Engine.

Nelson grain picker, Double geared Pump Jack, 8-in. Maple Leaf foot grinder.

Set single Harness, Set double driving harness, 4 set breeching Harness, Several sets plow harness.

Several halters, 200 lbs. Binder Tines, Chains, scoops, forks, and other farm tools.

12x16 Granary, shingle roof, Stock Raddle, Single bed, Double Simmons' steel bed complete.

Window curtains, Day carpet, Extension dining table, chairs and other household goods.

## TERMS CASH

## LUNCH AT NOON

GRAVES & BATES, Owners

T. H. BEACH, Auctioneer  
F. L. MALLORY, Clerk

## TOWN OF GLEICHEN FORM X

## NOTICE OF PREPARATION OF ASSESSMENT ROLL.

Town of Gleichen Assessment Roll, 1928.

Notice is hereby given that the assessment roll of the Town of Gleichen for the year 1928 has been prepared and is now open for inspection at the office of the secretary-treasurer of the Town, from ten o'clock in the forenoon to four o'clock in the afternoon on every day which is not a public holiday, except Saturday, and on that day from ten o'clock in the forenoon until two o'clock in the afternoon, and that any person who desires to object to the entry of his name or that of any person upon the said roll or to the assessment of any property or to the assessed value placed upon any property, must wish in thirty days from the date of this notice lodge a complaint in writing with the secretary-treasurer of the town.

Dated this second day of April, 1928.

PETER MACLEAN,  
Secretary-treasurer.

## NOTICE OF SALE

## THE DOMESTIC ANIMALS ACT (MUNICIPALITIES)

Impounded in the pound kept by Felix Desjardine and situated on the S.W. 22-28-22-20, on May 1st, 1928 and sold on April 4th, 1928 to Iver Nerland of Gleichen, Alta., one bay mare, 10 years old, weight about 1000, branded D 5 Right Hip.

For further information apply to E. Thompson, Sec.-Treas., M. D. of Blackfoot, No. 218, Gleichen, Alta.

Ell Woods returned home Sunday after an absence of four weeks in the Peace River country.

St. Victor's, St. Andrew's and the United churches were all most beautifully decorated with flowers Easter Sunday, and the services at each were exceptionally good.

Keep your eye on the label of the Call.

## Try A Call Miscellaneous advt.

Now, about the back yards—spring.

Everybody wants to hear Capt. Daney again.

April 22 to 28—Fire Prevention week throughout Canada.

Get something to sell—an ad in the Call will do the trick.

March 17—Graves & Bates Auction 3 1/2 Miles North of Gleichen.

The Imperial Oil has something to tell you in their ad this issue.

When your friends visit you Phone 12 and let us know all about them.

Abel Saave came down from Calgary to visit his sister Mrs. Menard.

You will miss a good thing in life if you don't hear Capt. Daney next Tuesday.

All ad changes should reach the Call office not later than Monday noon of each week.

We heard of one man complaining his property was assessed, to lowest.

W. A. Schmidt has begun excavation work for his new block on Fourth Avenue.

Lester Sanders was down from Calgary absent Easter at his home in Gleichen.

If Geo. O'Beay has a comic part in "Poor Father" Friday night look for some real fun.

Dorothy Brown of Arrowwood is spending the Easter holidays with her friend Allie Evans.

Mrs. Rupert Hunter returned last week after spending the winter at her home in Quebec, having greatly enjoyed her visit.

Next Tuesday, March 17th, Messrs. Graves and Bates—farm implements, etc., will be sold at Auction by T. H. Beach. Read their ad.

Teddy Yellowfoot was the happiest Indian on the reserve Monday. A boy arrived that day—just in time to get another \$25.

A beginner's class will be started in the Primary Room after Easter. Pupils attending will be required to be 6 years of age on the opening day.

The happiest man in town Easter Monday was Mr. Hugh Banks. A fine bouncing girl arrived at his home that morning. All are doing fine.

Under the auspices of the Queens-town Ladies Aid Miss Selgei will give one of her popular recitals in the Co-operative Hall on Friday, April 13th.

F. P. M. Jensen of Standard was a visitor to Gleichen Monday for the first time in several years and his old friends were pleased to see him.

Howard Bowen arrived from Calgary to spend the holidays with old friends. "Gleichen" is improving and weighs a full pound more than in days of yore.

A good crowd turned out to the Gleichen Monday dance, in the Gleichen Community Hall, given under the auspices of the Ladies Auxiliary of the B.E.S.L. All reported having thoroughly enjoyed themselves.

The Passion play pictures and lecture in the United Church, Friday night, was a great success in every respect. The church was well filled, the pictures splendid and Rev. Corcoran's address most interesting.

Little Miss Ivy Hunter never forgets the Call and Easter and for several years past has presented young editor with the biggest goose egg of the season—this season being no exception. We are in hopes Ivy will grow to be a fine big girl and also know the bigger the little girls get the better we like 'em.

The deepest sympathy of the people of Arrowwood district is extended to Mr. and Mrs. C. R. Baker, who were five-month-old baby boy died of pneumonia on Wednesday, April 4th. The funeral took place Friday morning, and was conducted by Rev. Mr. Corcoran. There were a number of beautiful floral offerings.

**A FORTUNE IN IT**

You could place an ad in the **Call** and make a fortune in it. Even then it would only be valuable a few nights each month, whereas a **Week Ad** in the paper will make more money in the scope will cover the entire month locally every day in the year.

## MISCELLANEOUS

FOR SALE—Twelve Bred Rhode Island Red Roosters. Appy J. C. Hutchison, Phone 1060, Gleichen 2212.

TOWN OF GLEICHEN: HANDY MAN WANTED—for summer months commencing May 1st, Salary \$125.00 per month. Applications received till 2nd, April, P. Maclean, Sec'y-treas.

FOR SALE—Pure Bred Rhode Island Red Roosters. Appy J. C. Hutchison, Phone 1060, Gleichen 2212.

WOHELO GROUP

THE FELLOW WHO CAN WHISTLE

The fellow who can whistle the world is going wrong.

Is the fellow who will make the most of life.

No matter what may happen, you will find him here and strong.

He's the fellow who will conquer in the strife.

The fellow who can whistle when the whole world seems to freeze.

Is the kind of man to stand the battle ground.

He got the proper motive, and you can not keep him down.

For he's the sort that's needed at the front.

The fellow who can whistle is the fellow who can work.

With a note to vanquish plodding cases.

His soul is filled with music, and no evil shadow lurk.

In his active brain to foster grim despair.

The fellow who can whistle he is built on nature's plan.

And he cheers his fellow fellows along.

There is no room for pessimists, but gives to us the man.

Who can whistle when the world goes wrong.

—Lippincott's

## FOR SALE

One 14-foot Cockshutt Disc-harrow, as good as new, \$125.00. W. Sutermeister, Massey-Harris Agent, Phone 14, Gleichen, Alberta.

## NOTICE

NOTICE TO CREDITORS AND CLAIMANTS: THE ESTATE OF JOSEPH SIMARD LATE OF CLUNY IN THE PROVINCE OF ALBERTA, MERCHANT, (DECEASED).

Notice is hereby given that all persons having claims on the Estate of the said Joseph Simard who died on the 14th day of July A.D. 1928 will require to file with the undersigned by the 28th day of May A.D. 1928 a full statement, duly verified, of their claims and of any securities held by them, and that after that date the Executor will distribute the Assets of the deceased among the parties entitled thereto having regard only to the claims of which Notice has been so filed, or which have been brought to his knowledge.

DATED at the City of Calgary, in the Province of Alberta, this 10th day of April A.D. 1928.

W. J. McCaffrey,  
Solicitor for the Executor.

20 Canadian Bank of Commerce Chambers, Calgary, Alberta.

Ads under Coming Events this page count less, unless otherwise advertised in The Call.

Henry Taylor, 103 years old, of Arrowwood, Kan., says he is the oldest man on record in the United States, and he "twice his own".

A doctor gets paid according to his knowledge of the patient's physical and financial condition.

## Just Received

a shipment of Spiller's Bake-Rite Flour in 98's, 80's, 24's and 7 lb. sacks.

"This flour is recommended by the Housewife or same can be returned."

"Try a small sack with your next order."

ORANGES SPECIAL.....3 dozen for \$1.00

Fresh Fruits and Vegetables at all times

We would be pleased to fill your next Grocery Order.

DRY GOODS, MEN'S WEAR and GROCERIES

W. E. MARCELLUS

PHONE 13, — GLEICHEN

## Buy Your Hardware from a Hardware Store

## JUST ARRIVED

A shipment of the latest in Beds, Mattresses and Springs there are some very fine pieces in this shipment and the prices are right.

Also a full line of Aluminum Ware in single pieces and in sets. We have some exceptional values in this assortment at \$175.

We also handle Copper Carbonate Formaldehyde, Paints, Oils, Grease and a full line of Farm Hardware.

Why Not Come in and see US No obligation to buy

NEW GOODS ARRIVING DAILY

## The Gleichen Hardware

PHONE 77, — GLEICHEN

## We Will Deliver

Gasoline, Kerosene, Disillate, Mobil oils, Polarine or Marvelux, anywhere, anytime in bulk or drums.

The quality of our products are the best

service can make and the value and service we render cannot be duplicated.

HEAT, LIGHT, POWER and LUBRICATION

## IMPERIAL OIL LTD.

PHONE 129 — GLEICHEN, ALTA

6.65%  
OIL

The opportunity for investment in first mortgage bonds with a coupon rate of 6 1/2% selling at a discount is rapidly passing—and we are fortunate in being able to offer such an issue, secured by assets of over \$4000 for each \$1000 bond.

These bonds are offered in \$500 as well as \$1000 denominations, and the opportunity for systematic investment through our instalment purchase plan is also afforded.

Full particulars on request.

Orders may be phoned or wired at our expense.

## Royal Financial Corporation Ltd.

M4447 Canada Life Bldg Calgary  
Office: Vancouver, Winnipeg, Edmonton, Victoria.

Order Your Job Printing from THE CALL